



Annex 1 - SVC Asia 2015 Winners

SVC Asia 2015 winners:

1) Learn Education (Thailand): This social enterprise aims to improve the quality of education, in particular for Maths and Science, within Thailand through their blended-learning technology tools. This includes learning modules, which follow the Thai curriculum, to develop critical thinking skills amongst students; one-to-one learning software with tests and analytics; and implementation processes to connect the software with "human-ware". Learn Education has rolled out its tools in 30 schools across Thailand. One of their pilot schools saw a 31% improvement in test scores after three years.

"Everyone deserves the opportunity to have quality education, and this is the belief behind why we started Learn Education. Winning the SVC Asia will help us to accelerate our impact, improve our IT platform and develop more active learning modules. In the next 10 years, we hope to see more than 10,000 teachers confident in using our system, 100,000 less school dropouts and 1 million users in Thailand," said Tanin Timtong, Founder and Managing Director, Learn Education.

- 2) MicroX Labs (India): India currently lacks timely, accurate and affordable diagnostics, where patients must often wait 1-2 days before getting blood test results. MicroX Labs addresses this problem by creating a technological platform for effective point-of-care diagnostics, starting with a Complete Blood Count test. This consists of disposable cartridges and a portable reader. MicroX Labs hopes to roll out this lab-on-chip technology to diagnostic and collection centres in low-income states by end of 2015.
- 3) iHealth Express (Taiwan): Although there are 25 medical centres across Taiwan, 80% of them are within the three big cities. This makes it difficult for people, in particular chronically-ill, the elderly or disabled, who live in more remote areas. iHealth Express offers a mobile medical system that aims to eliminate inequality in healthcare delivery across Taiwan. Patients send their prescription to a central location via phone, fax, email, mobile apps or the internet. After checking and dispensing the medication, professional pharmacists deliver the medicine to the designated location. In addition, these pharmacists are equipped to handle face-to-face counselling, medication reminders and health education.

Local SVC Asia teams to receive funding from raiSE:

- 1) Social Development Initiative (SDI) Academy: This seeks to champion the welfare of migrant workers in Singapore, as well as to create a more inclusive society here, by empowering them with improved communication skills. SDI Academy is currently targeting migrant workers from the construction, shipping and manufacturing industries. These individuals attend 16 weeks of English proficiency courses created and conducted by SDI Academy. This includes lectures, group discussions and a befriender's session. Various social outreach programmes are also organised to promote inclusiveness with the Singapore community.
- 2) Society Staples: This social enterprise is developing a platform to connect people with disabilities (PWDs) and the rest of society through fitness programmes, in particular strength training sessions and unusual sports such as parkour and cheerleading. Society Staples trainers include those with disabilities themselves, creating a shift in mindsets for participants and to empower and inspire other PWDs on what is possible. Society Staples also offers corporate team building programmes conducted by PWD facilitators, to bust myths and misconceptions about PWDs and encourage interaction and opportunities to learn from each other. The next challenge for Society Staples is to set up Singapore's first inclusive gymnasium.

Annex 2 -DBS-NUS Social Venture Challenge Asia 2015 schedule

Date	Activity
15 January	DBS-NUS Social Venture Challenge Asia 2015 launched
February - March	Social enterprise talks and workshops in Singapore, Malaysia, Indonesia, Cambodia, India, Taiwan, Hong Kong and China
25 March	Closing of application (teams submitted application form and a two-minute video pitch)
March - April	First round judging
11 May	12 semi-finalists revealed
22 May	Semi-finalists submitted detailed business plans, followed by second round judging
9 June	Mentoring and coaching for all semi-finalists. (Overseas semi-finalists were flown into Singapore)
10-11 June	Judging for semi-finals and finals of the Social Venture Challenge Asia competition
12 June	Idea to Enterprise Learning Seminar
	Announcement of the Social Venture Challenge Asia 2015 winner and Awards Ceremony

Annex 3 - Judging Criteria

The DBS-NUS Social Venture Challenge Asia is an Asia-wide competition for social enterprises that is open to the public. It has three rounds of judging. The first round of judging is done based on teams' online submissions, in order to select the semi-finalists. The second and final rounds of judging are done in Singapore for the semi-finalists and finalists. Teams will need to pitch to a panel of judges. The judging criteria are based upon:

1. Compelling Value Proposition

- Clearly-defined, technically feasible solution for an identified need/social problem
- Innovation in product, service or business model
- Clear market position and differentiation from competitors
- Evidence of validation of the identified need/ social problem and solution

2. **Social Impact**

- High-impact social value proposition (depth and breadth)
- Engagement with community to solve the social problem
- Feasible plan to measure and evaluate social impact
- Alignment of social value proposition with the business model; impact scales as business scales

3. **Market potential**

- Viable addressable market size
- Clear identification of target customers and intended beneficiaries and how to reach them
- Scalable in terms of geography and solution, or across industries

4. Economic & Financial Model

- Feasible and realistic commercial model and funding plan
- Realistic financial projections for venture's operations
- Realistic road map to financial sustainability

5. **Team strength**

- Members demonstrate entrepreneurial ability to adapt
- Demonstration of knowledge and understanding of target community
- Identification of key gaps in talent/ experience and plans to fill these gaps